



September 27, 2019

Dear Members of the Downtown Business Association:

The mission of the Downtown Business Association (DBA) is to promote, foster and encourage downtown businesses and to act as an advocate on issues that affect downtown business.

At the Tuesday, October 1 CBJ Municipal Election there are important ballot initiatives that impact downtown. The DBA encourages its members to carefully consider each one of these and vote on Tuesday.

The DBA Board unanimously endorses Proposition Two, which provides for \$7 million in general obligation bonds toward much-needed improvements at Centennial Hall. An updated Centennial Hall provides opportunity to better host visitors coming in for diverse conventions and events, as well as supporting community programming like Wearable Arts, Folk Festival, Celebration, and smaller events like wedding receptions. Events held at the space create economic opportunity for Juneau and downtown businesses. With needed repairs and upgrades to Centennial Hall, Juneau can better compete nationally as a convention destination. The importance of having a quality convention center in downtown Juneau is clear and we must invest to maintain this facility.

The DBA Board did not choose to endorse Proposition One, related to Hotel Bed Tax, or Proposition Two, related to a CBJ grant for the New JACC. While the DBA Board supports building a New JACC, there was not unanimous agreement about the amount of public CBJ tax support.

Please Vote on Tuesday, October 1!

Sincerely,

A handwritten signature in black ink, appearing to read 'Jill Ramiel', is written over a large, faint, circular watermark or ghost image of the Downtown Business Association logo.

Jill Ramiel, President
Downtown Business Association